



The Velvet

A Is for alphabet,
In which is outlined
The Ice Cream of merit
We call Velvet Kind.

I Is for Ice,
That is made
For the Velvet Kind
Is carefully

B Is for better,
And also for best,
For the Velvet Ice Cream
Surely leads all the rest.

C Is for Cream,
Of its richness we're sure,
As long as its Velvet
It's good and it's pure.

D Is for Drug Store,
They all will attest
That the Velvet Kind Cream
Is the purest and best.

E Is for excellence,
Everyone knows
That the Velvet Kind Cream
Is the Ice Cream that goes.

F Is for favorite,
All must agree
'Tis the Velvet Kind Cream
That we everywhere see.

G Is for Goodies,
The kids will declare,
That with Velvet Kind Cream,
Nothing else can compare.

H Is for the Home,
Dainty, sweet and refined,
Where Ice Cream demanded
Is the Velvet Kind.

J Is for jingle,
With which everyone tries
In this Velvet Kind contest
To win the first prize.

K Is our knowledge
Of means and of ways,
To make Velvet Kind Cream
Most deserving of praise.

L Is for lovers,
Who go forth and spoon,
And eat Velvet Ice Cream
By the light of the moon.

M Is for money,
We give its full worth,
For our Velvet Ice Cream
Is the best kind on earth.

N Is for nothing
Can equal or beat
The Velvet Kind Cream
For a mid-summer treat.

O Is for your order,
By phone or by mail,
For Velvet Ice Cream
It is filled without fail.

P Is for Purity,
That is the name
By which Velvet Kind Cream
Has won credit and fame.